



# CHESSER PARK

## 2024-2025 Partnership Plan



# WELCOME TO THE TOWNSHIP OF ALFRED & PLANTAGENET!

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The Township of Alfred and Plantagenet is located within the United Counties of Prescott and Russell, in Eastern Ontario. It is made up of seven bilingual villages, which includes Alfred, Curran, Lefaivre, Pendleton, Plantagenet, Treadwell and Wendover.

Only 40 minutes away from downtown Ottawa and 90 minutes from Montreal, the Township of Alfred and Plantagenet is a place of choice to live and raise a family.

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# CHESSER PARK HISTORY

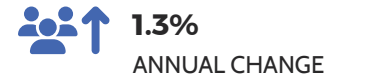
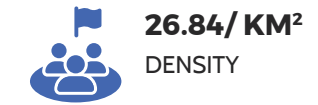
Plantagenet's Chesser Park is named after John Chesser (1769-1828), one of the founders of the village of Plantagenet.

In 2020, a pavilion was built with the help of local businesses. In 2023, fruit bushes were planted in the park to enable visitors to enjoy the full benefits of nature.



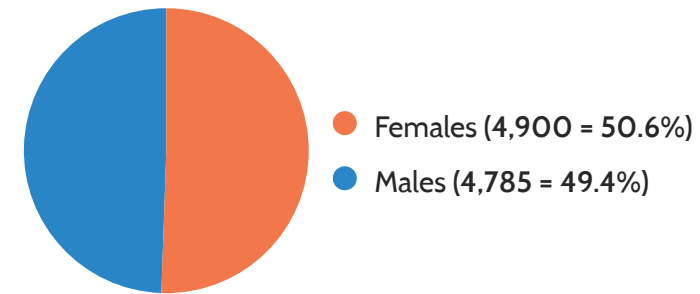
# TOWNSHIP POPULATION DEMOGRAPHICS

POPULATION 2002-07-01	POPULATION 2007-07-01	POPULATION 2012-07-01	POPULATION 2017-07-01	POPULATION 2021-07-01
8,985	8,836	9,503	10,020	10,531

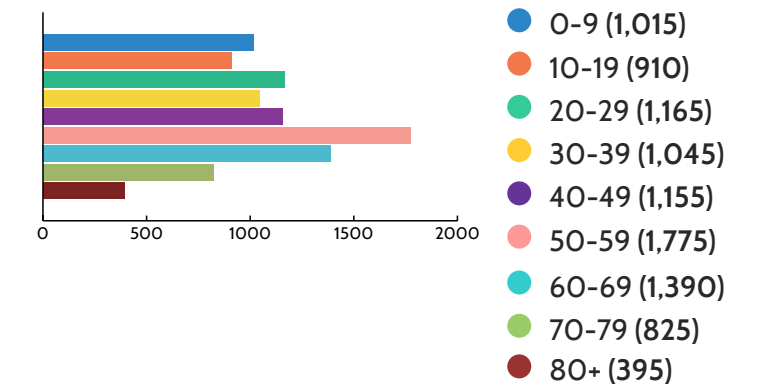


Source: Figures and estimates from Statistics Canada

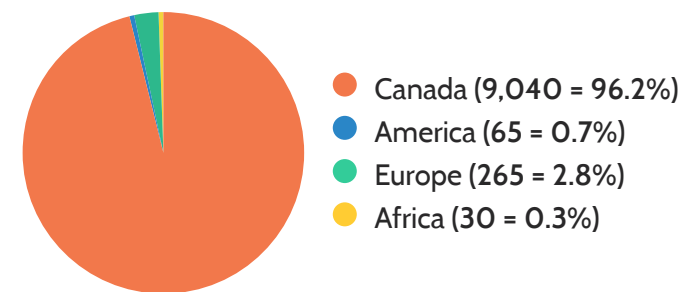
## GENDER



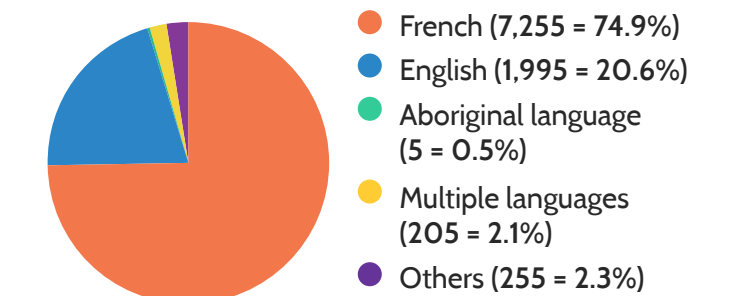
## AGE DISTRIBUTION



## COUNTRY OF BIRTH



## OFFICIAL LANGUAGES



Source: Figures and estimates from Statistics Canada

## PARTNERSHIP OPPORTUNITIES



## ABOUT THE PROJECT AND HOW WE WILL GET THERE

Plantagenet's Chesser Park is designed to be a green park allowing all visitors to enjoy the Nation River while remaining close to the city. This park is frequently used by cyclists, students and workers as a picnic spot. In 2023, a major clean-up was carried out on the shores of this island, providing easier access to the water.

The Vive Plantagenet committee has identified one major project that could take place in this park in the next few years. Funding for these projects will come from several sources, including:

1. Public partnership contributions
2. Commercial advertising space.

In the following pages, we have outlined our vision for the future.












Project evaluated in 2022

### INSTALLATION OF HISTORICAL SIGNS

These 10 panels would be installed in the park and would serve to inform the public about the history of the park and the village.

**PROJECT VALUED AT: \$50,000.00**

### LEGEND

-  PARK PROPERTY LINE
-  ASPHALT PAVEMENT
-  NATURE TRAIL
-  EXISTING TRAILS
-  GRASS
-  TREES
-  PICNIC TABLE WITH CEMENT BASE
-  BENCH WITH CEMENT BASE
-  WASTE / RECYCLING WITH CEMENT BASE



# CHESSER PARK



## PURCHASE OF PARK EQUIPMENT



## PARTNERING TO EQUIP THE PARK

In every park, there are many amenities that are needed to make a visit enjoyable. That is why we have come up with a program in which families and businesses can take pride in participating, with purchases of different elements. In turn, they can be identified as a park sponsor. Below is a list of these important partnering opportunities.



### BENCH INSTALLATION

AVAILABLE QUANTITY: 1-10

PRICE: \$1,500.00 + HST



### INSTALLATION OF PICNIC TABLES

AVAILABLE QUANTITY: 1-10

PRICE: \$3,000.00 + HST



### INSTALLATION OF TRASH CANS

AVAILABLE QUANTITY: 1-8

PRICE: \$2,500.00 + HST



### INSTALLATION OF STREET LAMPS

AVAILABLE QUANTITY: 1-20

PRICE: \$5,000.00 + HST



### TREE PLANTATION

AVAILABLE QUANTITY: 1-50

PRICE: \$1,800.00 + HST



### INSTALLATION OF CAMPFIRE PIT

AVAILABLE QUANTITY: 1

PRICE: \$1,500.00 + HST

# ADVERTISING OPPORTUNITIES



## SIGNAGE ON OLD HIGHWAY 17 BUS SHELTER

Obtain massive exposure with bus shelter advertising. Old Highway 17 boasts a traffic count of approximately 5,000 vehicles per day!



DURATION	VALUE	AVAILABILITY	TYPE
1 year	\$1,200.00	1	Banner
3 years	\$3,400.00	1	Banner
5 years	\$5,000.00	1	Banner

# ARTISTIC MURAL ON THE BRIDGE

The installation of artistic works will serve to embellish the bridge leading to the heart of the village of Plantagenet. Each company will be able to have a mural representing their business painted on a fifteen-foot wide segment of either the interior or exterior walls of the bridge.



DURATION	VALUE	AVAILABILITY	TYPE
5 years	\$4,000.00	10	Painted mural



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