



**CURRAN** PARK

2024-2025 Partnership Plan



The Township of Alfred and Plantagenet is located within the United Counties of Prescott and Russell, in Eastern Ontario. It is made up of seven bilingual villages, which includes Alfred, Curran, Lefaivre, Pendleton, Plantagenet, Treadwell and Wendover.

Only 40 minutes away from downtown Ottawa and 90 minutes from Montreal, the Township of Alfred and Plantagenet is a place of choice to live and raise a family.

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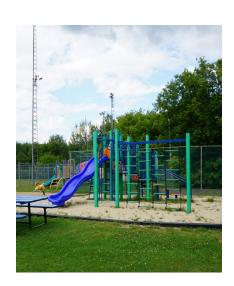
## **CURRAN PARK HISTORY**

Curran Park is a gathering place for residents of the village of Curran.

Investments have been made in recent years to improve the park, including the installation of flagpoles and the expansion of the parking lot.

















## **TOWNSHIP POPULATION DEMOGRAPHICS**

<b>POPULATION</b> 2002-07-01	<b>POPULATION</b> 2007-07-01	<b>POPULATION</b> 2012-07-01	<b>POPULATION</b> 2017-07-01	<b>POPULATION</b> 2021-07-01
8,985	8,836	9,503	10,020	10,531







26.84/KM<sup>2</sup> DENSITY

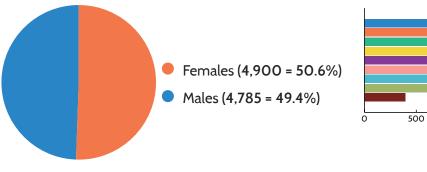
**OFFICIAL LANGUAGES** 

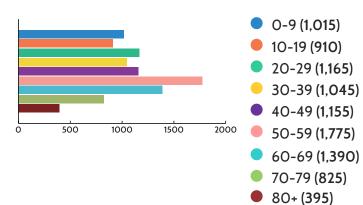


ANNUAL CHANGE

Source: Figures and estimates from Statistics Canada

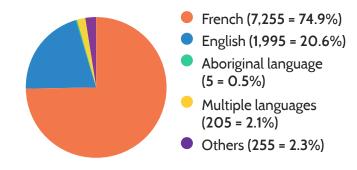
## GENDER AGE DISTRIBUTION





## **COUNTRY OF BIRTH**

# Canada (9,040 = 96.2%) America (65 = 0.7%) Europe (265 = 2.8%) Africa (30 = 0.3%)



Source: Figures and estimates from Statistics Canada

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## ABOUT THE PROJECT AND HOW WE WILL GET THERE

Curran Park is perceived as a community and event space. It is frequently used by residents and by visitors to the Curran market, which takes place every summer.

The Alliance-Curran group has identified three major projects that could take place in this park over the next few years. Funding for these projects will come from several sources, including:

- 1. Public partnership contributions.
- 2. Commercial advertising space.

In the following pages, we have outlined our vision for the future.



## **CREATION OF A WALKING TRAIL** AND AN ICE RINK IN WINTER

The proposed all-purpose path would run alongside the trees at the end of the plot, forming a loop so that people could walk long distances safely through the park. The path would have a width of 3 metres. In winter, the multi-use path would be converted into an ice trail, enabling people to enjoy a skate tour of their neighbourhood.

PROJECT VALUED AT: \$10,000.00



#### **EXPANSION OF THE LIBRARY**

To maximize the usefulness of the infrastructure, an extension to the library is proposed. This extension would provide toilets accessible from the park, a small multi-purpose room for the sale of products at the Curran Market or for storage, and an outdoor shelter to enable people to watch the skating rink, the children's games, or the trail while staying out of the sun or rain.

**PROJECT VALUED AT:** \$200,000.00

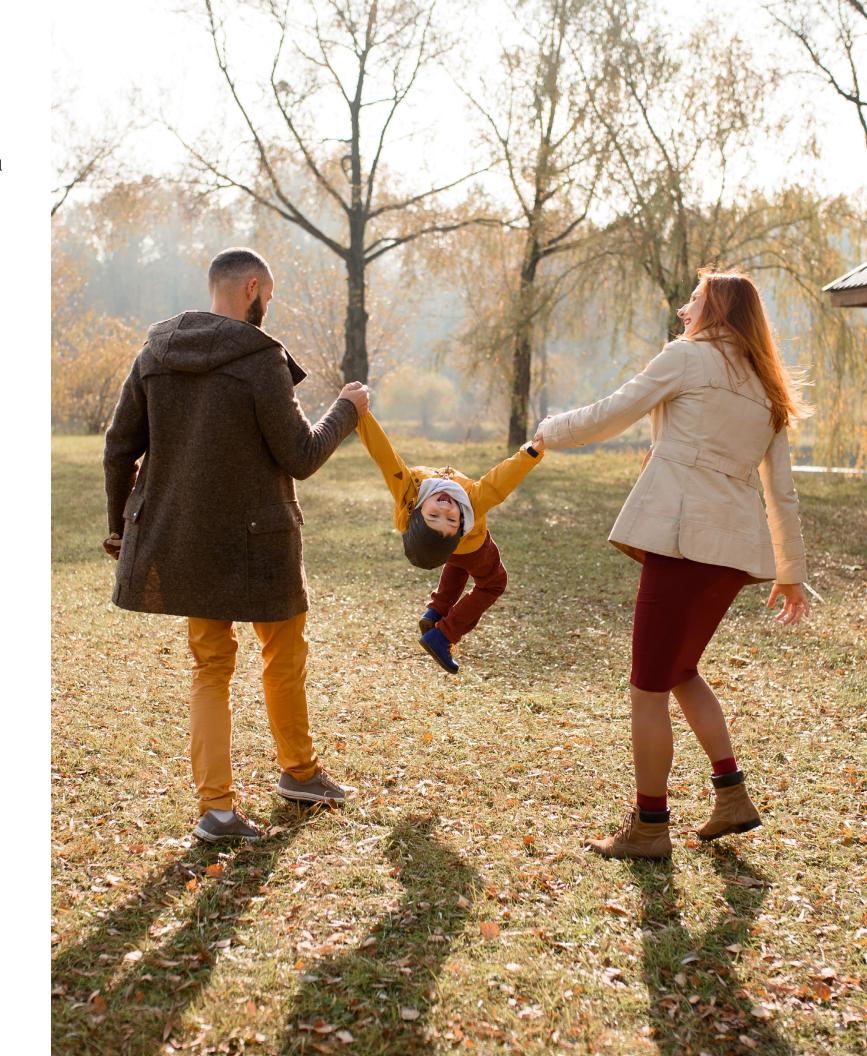


Project evaluated in 202

# INSTALLATION OF BASKETBALL, PICKLEBALL, AND PETANQUE COURTS

The proposed basketball and pickleball court would accommodate a greater number of residents of different age groups. In addition, the Alliance-Curran committee is proposing to install a pétanque court.

**PROJECT VALUED AT:** \$70,000.00





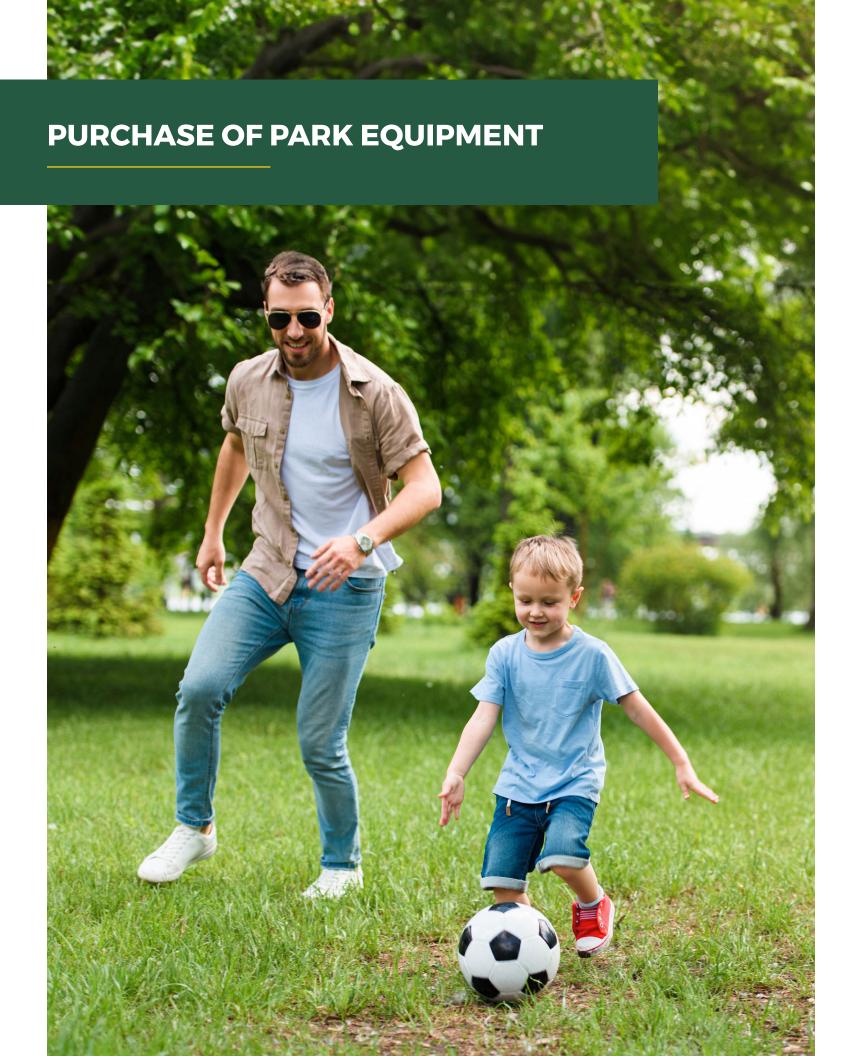


## **Expansion of the library**









## PARTNERING TO EQUIP THE PARK

In every park, there are many amenities that are needed to make a visit enjoyable. That is why we have come up with a program in which families and businesses can take pride in participating, with purchases of different elements. In turn, they can be identified as a park sponsor. Below is a list of these important partnering opportunities.



#### **BENCH INSTALLATION**

AVAILABLE QUANTITY: 1 - 10 PRI

**PRICE:** \$1,500.00 + HST



#### **INSTALLATION OF PICNIC TABLES**

**AVAILABLE QUANTITY:** 1 - 10 **PRICE:** \$3,000.00 + HST



#### **INSTALLATION OF TRASH CANS**

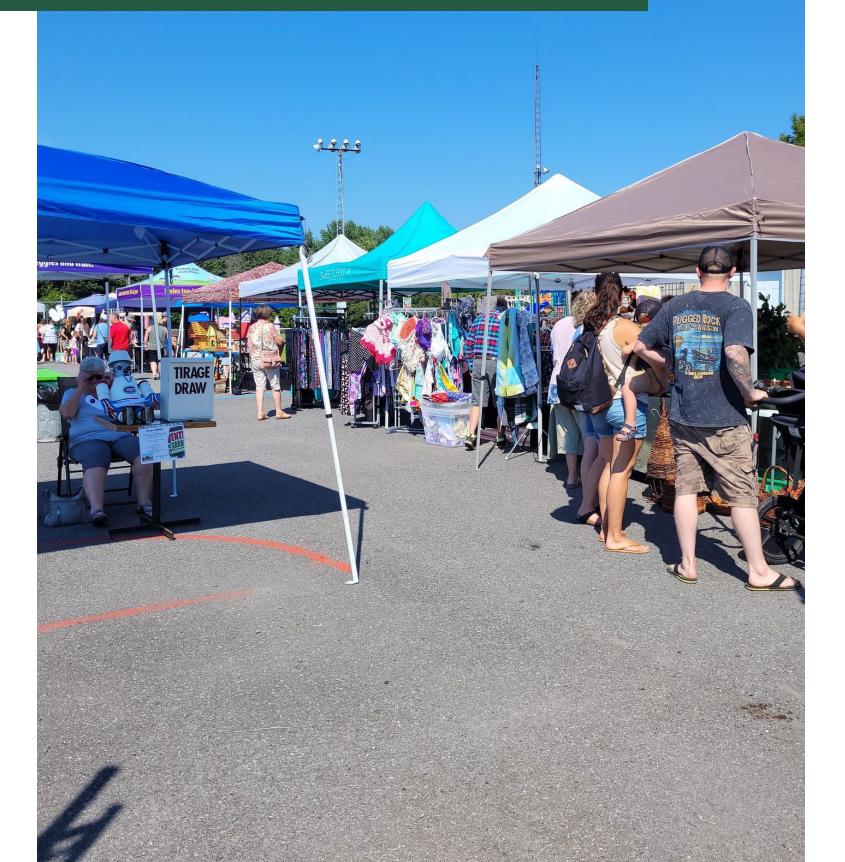
**AVAILABLE QUANTITY:** 1 - 8 **PRICE:** \$2,500.00 + HST



## TREE PLANTATION

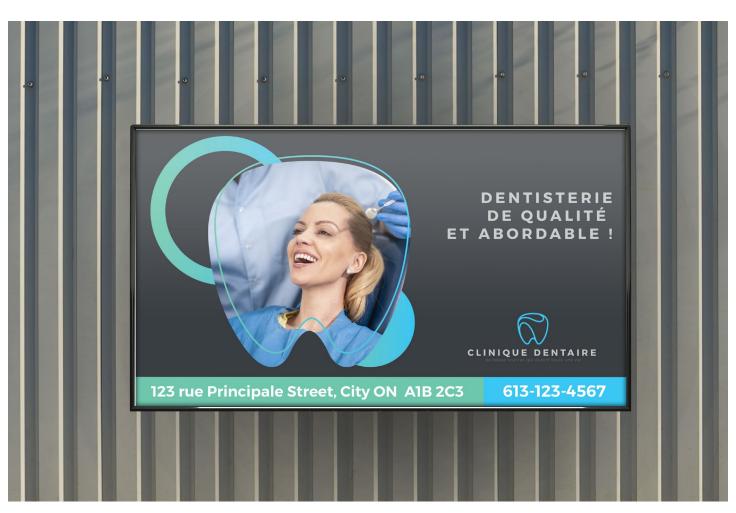
**AVAILABLE QUANTITY:** 1 - 50 **PRICE:** \$1,800.00 + HST

# **ADVERTISING OPPORTUNITIES**



## SIGNAGE ON THE LIBRARY BUILDING

Signage on the exterior of the library attracts all those visiting the park for whichever venue 365 days a year.



DURATION	VALUE	AVAILABILITY	TYPE
1 year	\$1,200.00	5	8' x 4' Aluminum Panel
3 years	\$3,400.00	5	8' x 4' Aluminum Panel
5 years	\$5,500.00	5	8' x 4' Aluminum Panel

## **RINK BOARD SIGNAGE**

Rink board advertising is a great way to get your business in front of a captive audience (players/skaters on the ice and fans). Book a rink board for the both winter and summer season and get noticed!



DURATION	VALUE	AVAILABILITY	TYPE
1 year	\$1,500.00	10	84" x 27" rink board
3 years	\$3,500.00	10	84" x 27" rink board
5 years	\$6,500.00	10	84" x 27" rink board

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# TOWNSHIP OF ALFRED AND PLANTAGENET

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#### **KB MEDIA**

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